

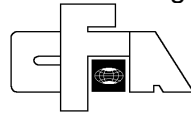
**Foam Fabricators Acquisition Company**  
Denver, Colorado

Acquired:



**Foam Fabricators, Inc.**  
Denver, Colorado

The undersigned provided investment banking advisory services for the seller.



**CORPORATE FINANCE ASSOCIATES**

Denver, Colorado    Omaha, Nebraska    Cedar Falls, Iowa

“Our dealmaker did an awesome job; he did everything we asked him to do. He was very smooth and very good. We worked really well together.”

“We were very impressed with how fast the process went. We originally had hired another intermediary firm and they did not get the job done. We were stunned when the first buyer CFA introduced offered us what we wanted...and they eventually acquired the business.”

“There are a lot of emotions when you sell the business you started from scratch. There were times I was very tired of the process. At one point, we were ready to walk away from the deal. Our dealmaker was able to come up with a solution and was able to hold the deal together. He was awesome. I would recommend him highly.”

*Diana Loeck, Owner  
Foam Fabricators, Inc.*

“We thought CFA did a fantastic job on this deal. Even though they represented the seller, they did a good job of always keeping the deal moving forward.”

“As with all deals, there are always glitches. CFA handled these very, very well, always with the utmost of professionalism. The dealmaker was well educated and brought a lot of experience and deal knowledge to the table. He was very upfront and honest. We thought he did a great job.”

“The CFA dealmaker was very sensitive to his client’s feelings and did a good job of expressing those to us. It is easy for me to say that without him as the intermediary on this transaction, the deal would never have gotten done. I know if we ever sell this business, we want CFA to sell it for us.”

*Tom McNamara, President  
Foam Fabricators Acquisition Company  
Vice President, Columbine Beverage Company*

**Corporate Finance Associates – MidWest**

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## About The Companies

Diana Loeck and Larry Loeck founded **Foam Fabricators, Inc.** (FFI), in Denver in 1980. Larry had a background in the urethane foam industry and they saw the opportunity to establish their own business fabricating custom foam inserts and packaging solutions for packaging suppliers throughout the Front Range of the Rocky Mountains. With Larry handling sales and operations and Diana handling administration and finance, the business was profitable from its beginnings, grew nicely, and had a very stable customer base. In recent years, the Company experienced a growth spurt, increasing its revenues and profits by over 150% (combined) in the last 2 years under Diana & Larry's leadership. After 25 years in the business, Diana and Larry retained CFA to sell their business. Through CFA's efforts, Diana and Larry received a favorable price and terms for the Company, the transaction was structured to the benefit of both parties, and all of FFI's 40+ employees were retained by the buyer to continue to run and operate the business.

**Columbine Beverages** was founded over 50 years ago in Denver as an independent bottler of soft drinks and other beverages. As the company matured, Bob and Tom McNamara, 2<sup>nd</sup> generation owners of the business and the current executive management team, began to explore the possibility of diversifying their holdings by acquiring a company or product line that had synergies with their business. The McNamara's were referred to CFA by a mutual acquaintance. After reviewing several deals in the area, they determined Foam Fabricators was the best fit for them and pursued the acquisition.

Founded in 1956, **Corporate Finance Associates** (CFA) provides investment banking services to middle market companies. With offices throughout North America and affiliate member throughout Europe, CFA assists clients in mergers, acquisitions and corporate finance. The MidWest offices of CFA (Denver, Omaha & Cedar Falls, IA) focus on representing sellers and buyers of middle market companies throughout the Midlands and the Western USA.